

ORDER



Orders	Order / Rev:	50457
	Alt Order #:	09797499
	Product Desc:	RESTORE OUR FUTURE
	Estimate:	1942
	Flight Dates:	08/21/12 - 08/27/12
	Original Date / Rev:	08/17/12 / 08/17/12
	Order Type:	GENERAL

CBS 47

Primary AE:	Millennium Washington DC
Sales Office:	MNAT
Sales Region:	National

Agency	Name:	Mentzer Media Services
	Buying Contact:	
	Billing Contact:	
		600 Fairmount Ave
		Towson, MD 21286

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Restore Our Future
	Demographic:	A35+
	Product Codes:	Issues/Propositions
	Priority:	P-2
	Revenue Codes:	AGY, POL-ISS, GEN

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	49	\$60,290.00	\$51,246.50
08/27/12	08/27/12	8	\$4,160.00	\$3,536.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	49	\$60,290.00	\$51,246.50	0.00
September 2012	8	\$4,160.00	\$3,536.00	0.00
Totals	57	\$64,450.00	\$54,782.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

CBS 47	35%	\$64,450.00
Market	100%	\$184,142.86

Competitive Share

CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WAWS	5%	\$9,207.14
WCWJ	0%	\$0.00
WJXT	28%	\$51,560.00
WJXX	9%	\$16,572.86
WTLV	23%	\$42,352.86

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WTEV	08/21/12	08/24/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM - TWTF - -	:30	4	\$70.00	P-2	0.00 NM	4	\$280.00
EARLY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
	Week:	08/20/12	08/26/12	- TWTF - -		4		\$70.00			0.00		
E 2	WTEV	08/21/12	08/24/12	Action News @ Noon Action News @ Noon	CM	12:00 PM-12:30 PM- TWTF - -	:30	4	\$650.00	P-1	0.00 NM	4	\$2,600.00
NEWS													

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WTEV	08/21/12	08/24/12	Action News @ Noon Action News @ Noon	CM	12:00 PM-12:30 PM - TWTF--	:30	4	\$650.00	P-1	0.00	NM	4	\$2,600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- TWTF--				4	\$650.00		0.00			
E 3	WTEV	08/21/12	08/24/12	Action News @ 5p Action News @ 5p	CM	5:00 PM-5:30 PM - TWTF--	:30	4	\$750.00	P-1	0.00	NM	4	\$3,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- TWTF--				4	\$750.00		0.00			
E 4	WTEV	08/21/12	08/24/12	Action News @ 6p Action News @ 6p	CM	6:00 PM-6:30 PM - TWTF--	:30	4	\$750.00	P-1	0.00	NM	4	\$3,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- TWTF--				4	\$750.00		0.00			
E 5	WTEV	08/21/12	08/24/12	M-F 730p Two And A Half Men	CM	7:30 PM-8:00 PM - TWTF--	:30	4	\$650.00	P-1	0.00	NM	4	\$2,600.00
2.5 MEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- TWTF--				4	\$650.00		0.00			
E 6	WTEV	08/21/12	08/24/12	Letterman Letterman	CM	11:35 PM-12:35 AM - TWTF--	:30	8	\$220.00	P-1	0.00	NM	8	\$1,760.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- TWTF--				8	\$220.00		0.00			
E 7	WTEV	08/21/12	08/26/12	M-F Action News @ 11p M-F Action News @ 11p	CM	11:00 PM-11:35 PM - TWTFSS	:30	6	\$850.00	P-1	0.00	NM	6	\$5,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- TWTFSS				6	\$850.00		0.00			
E 8	WTEV	08/21/12	08/21/12	Tue Reg 1 NCIS	CM	8:00 PM-9:00 PM - T-----	:30	1	\$3,200.00	P-1	0.00	NM	1	\$3,200.00
NCIS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- T-----				1	\$3,200.00		0.00			
E 9	WTEV	08/21/12	08/21/12	Tue Reg 2 NCIS: Los Angeles	CM	9:00 PM-10:00 PM - T-----	:30	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
NCIS LA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- T-----				1	\$4,000.00		0.00			
E 10	WTEV	08/21/12	08/21/12	Tue Reg 3 Unforgettable	CM	10:00 PM-11:00 PM - T-----	:30	2	\$2,400.00	P-1	0.00	NM	2	\$4,800.00
MENTALIST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	- T-----				2	\$2,400.00		0.00			
E 11	WTEV	08/22/12	08/22/12	Wed Reg 3 CSI: Crime Scene Investigation	CM	10:00 PM-11:00 PM - W----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
CSI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-- W----				1	\$3,000.00		0.00			
E 12	WTEV	08/23/12	08/23/12	Jaguars Pre-Season Jaguars Pre-Season	CM	7:30 PM-11:00 PM - -- T-- (7:30 PM-11:00 PM)	:30	2	\$6,000.00	P-1	0.00	NM	2	\$12,000.00
JAGUARS PRESEASON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--- T---				2	\$6,000.00		0.00			
E 13	WTEV	08/24/12	08/24/12	NFL Pre-Season NFL Pre-Season	CM	8:00 PM-11:00 PM - --- F--	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
NFL PRESEASON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---- F--				2	\$2,000.00		0.00			
E 14	WTEV	08/25/12	08/25/12		CM	8:00 PM-11:00 PM - --- S-	:30	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NFL Pre-Season		(8:00 PM-11:00 PM)								
				NFL Pre-Season										
				NFL PRESEASON										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S-		2		\$2,000.00		0.00				
E 15	WTEV	08/26/12	08/26/12	CBS Sun Morning	CM	9:00 AM-10:30 AM-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				CBS Sun Morn News										
				SUNDAY MRN CBS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S		1		\$600.00		0.00				
E 16	WTEV	08/26/12	08/26/12	Face the Nation	CM	10:30 AM-11:00 AM-----S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				Face the Nation										
				FACE THE NATION										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S		1		\$350.00		0.00				
E 17	WTEV	08/26/12	08/26/12	Sun Reg 1	CM	7:00 PM-8:00 PM-----S	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
				60 Minutes										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S		1		\$3,000.00		0.00				
E 18	WTEV	08/26/12	08/26/12	Sun Reg 3	CM	9:00 PM-10:00 PM-----S	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
				The Good Wife										
				MENTALIST										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-----S		1		\$3,000.00		0.00				
E 19	WTEV	08/27/12	08/27/12	CBS This Morning	CM	7:00 AM-9:00 AM M-----	:30	1	\$70.00	P-2	0.00	NM	1	\$70.00
				CBS Morning News										
				EARLY SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	M-----		1		\$70.00		0.00				
E 20	WTEV	08/27/12	08/27/12	Action News @ Noon	CM	12:00 PM-12:30 PM-----	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
				Action News @ Noon										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	M-----		1		\$650.00		0.00				
E 21	WTEV	08/27/12	08/27/12	Action News @ 5p	CM	5:00 PM-5:30 PM M-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
				Action News @ 5p										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	M-----		1		\$750.00		0.00				
E 22	WTEV	08/27/12	08/27/12	Action News @ 6p	CM	6:00 PM-6:30 PM M-----	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
				Action News @ 6p										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	M-----		1		\$750.00		0.00				
E 23	WTEV	08/27/12	08/27/12	M-F 730p	CM	7:30 PM-8:00 PM M-----	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
				Two And A Half Men										
				2.5 MEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	M-----		1		\$650.00		0.00				
E 24	WTEV	08/27/12	08/27/12	Letterman	CM	11:35 PM-12:35 XM-----	:30	2	\$220.00	P-1	0.00	NM	2	\$440.00
				Letterman										
				LETTERMAN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	M-----		2		\$220.00		0.00				
E 25	WTEV	08/27/12	08/27/12	M-F Action News @ 11p	CM	11:00 PM-11:35 PM-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
				M-F Action News @ 11p										
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	M-----		1		\$850.00		0.00				
												Totals	57	\$64,450.00